# Packaging Optimisation Statement
## 2025/V.1

At IDL we use packaging to protect and transport our products. With more than 90% of our products going overseas, the packaging is an important element in ensuring our product reaches its end destination without damage, in a safe and secure manner.

IDL participates in UK packaging compliance scheme (Valpak) and provides data on the packaging we handle and place on the UK market each year.

For all of our packaging, including primary, IDL focuses on reducing material usage, simplifying construction, and minimising waste to achieve a more sustainable and cost-effective solution.

As part of our ISO 14001 certified environmental management system, IDL has implemented a number of packaging reduction programmes including:

1. Collaboration with our supply chain to minimise incoming packaging volumes & to standardise the types of packaging such that it can be re-used.

2. Lightweighting our packaging, reducing its weight e.g. by using lattice cardboard or lighter & thinner plastic.

3. Removing the branded name on our boxes to facilitate re-use by the recipients.

4. Using a local cardboard supplier where practicable to minimise transportation and double handling

5. Only using the packaging volumes needed

6. Streamlining the types of packaging that we use and not using composite materials for packaging.

7. Simplifying primary packaging construction to reduce complexity and material waste.

8. Using a modular design for all packaging that allows for easy component replacement

9. Eliminate unnecessary layers in all packaging to minimise waste generation.

10. Using packaging that can be reused or recycled for end-of-life circularity ensuring it can be recycled or composted.

11. Using waste reduction strategies, such as using bulk packaging options where appropriate.

12. Improve the consumer experience with optimised primary packaging designs, such as easier opening or dispensing.

13. Ensure primary packaging meets or exceeds relevant regulatory requirements for safety and product integrity.

14. Enhance the brand image by showcasing environmentally responsible primary packaging practices.